SHENIDA M. PORTER

VICE PRESIDENT OF OPERATIONS & CHIEF OPERATING OFFICER



OFFICIAL EXECUTIVE LEADERSHIP PROFILE | PMG SINCE 2023

EXECUTIVE BIOGRAPHY

Shenida M. Porter is the operational force translating the founder's strategic vision into coordinated execution at PMG Global Freight & Logistic Corp. As Vice President of Operations and Chief Operating Officer, she focuses on the people, processes, partnerships, and systems needed to support dependable business performance.

With more than 20 years of multi-industry experience and an educational background associated with the University of Central Florida, Porter brings a cross-functional perspective to organizational leadership. Since joining PMG in 2023, her responsibilities have included business support, team coordination, logistics workflows, and operational discipline.

Porter leads PMG's back-to-back business support approach: a company-to-company framework intended to connect Connecticut businesses, regional partners, and enterprise customers with coordinated freight and logistics services. Her leadership priorities encompass day-to-day operations, supply chain coordination, carrier relationships, compliance workflows, and service quality.

As PMG develops its envisioned AI-driven fifth-party logistics (5PL) capabilities, Porter plays a central role in aligning operating procedures and business partnerships with the corporation's long-term technology strategy. Her approach emphasizes accountability, consistency, and scalable execution.

LEADERSHIP HIGHLIGHTS

- 20+ Years Multi-Industry Experience
- University of Central Florida
- PMG Since 2023
- Back-to-Back Business Support Lead
- AI 5PL Platform Operations Lead
- Federal Contracting Compliance Expert

"Back-to-back business support means we stand behind every partner, every shipment, every time. Execution is not a department — it is a discipline."

— Shenida M. Porter

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